

Exhibit 4

1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

3

4 ADSTRA, LLC,

5 Plaintiff,

6 v.

Civil Action No.

7 KINESSO, LLC and ACXIOM, LLC, 24-CV-02639

8 Defendants.

9

10 CONFIDENTIAL VIDEOTAPED DEPOSITION OF

11 EUGENE B. BECKER

12 DATE: Thursday, September 26, 2024

13 TIME: 2:03 p.m.

14 LOCATION: Remote Proceeding

15 Greenberg Traurig, LLP

16 One Vanderbilt Avenue

17 New York, NY 10017

18 REPORTED BY: Logan Thoreau

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1 E. BECKER

2 we can bring it up with Hal. I'm just
3 curious if it's redacted or if it appeared
4 like that in its original form.

5 So the Real ID products that you
6 mentioned were launched in the fall of
7 2023, did they generate revenue for
8 Acxiom?

9 MR. SHAFTEL: Objection. Misstates
10 the testimony.

11 A So Real ID as a brand existed
12 prior to my arrival at Axiom. And Real
13 ID products that generated material
14 revenue for Axiom throughout my tenure
15 were there.

16 The specific capabilities
17 launched in the fall of '23, which is the
18 cloud native instance of Real Identity,
19 did not generate any revenue that I'm
20 aware of over the course of my tenure.

21 Q Okay. Are you aware of any
22 projected revenue associated with the
23 cloud native instance of Real ID?

24 A I'm aware of the fact that
25 revenue projections were made. I do not